# Pearlcaps™ Capsules





# Add sophistication to your products

Shiny, iridescent, silver packaging and displays have become the rage. Increased usage of reflecting pigments is growing fast, especially in the fields of food supplements and oral cosmetics where the trend is focused on pleasure, beauty and sophistication.

# What is the end-consumer's perception of your product?

# Pearlcaps<sup>™</sup> features

#### Eye-catching and highly aesthetic, Pearlcaps™:

- · Displays a glamourous pearled effect
- Can be presented in transparent blister
- Is perfect for the growing "beauty from inside" trend
- Addresses sophisticated market needs

## Easy to label, easy to market

- The reflecting pigment used for Pearlcaps™ is suitable for all foodstuffs and conforms to European **legislation**
- Only TiO2 (E171) should be taken into account for the labeling purposes of your final product
- Pearlcaps<sup>™</sup> is a safe product:
  - Raw material and pigments comply with the legislated purity criteria for food additives and colourings
  - It is produced and packaged under GMP conditions

No added colouring, just some dazzling light

- The pearled effect results from the unique combination of a hard capsule with a light-reflecting pigment composed of natural mica (E555) and titanium dioxide (E171)
- The colourings used to colour the casing are the same as those for a non-pearled capsule

Reference	Pearlcaps™ capsules		
Capsule type	gelatin and vegetal (HPMC) capsules		
Sizes	all capsule sizes available		
Colours	For gelatin capsules, all colours with soluble dyes are possible (except colours containing iron oxide):		
	Color code	Description	Colorants
	05.650 24.650* 29.650* 44.650 46.650* 36.653	PEARL POWDER BLUE OP.C650 PEARL PINK OP.C650 PEARL PURPLE OP.C650 PEARL WHITE OP.C650 PEARL ORANGE OP.C650 PEARL CARAMEL OP.C653 ations available on demand	E171, E133 E171, E129* E171, E129*, E133* E171 E171, E110* E171, E104, E172
	For vegetal capsules, available colours:		
	Color code	Description	Colorants
	V18.750 V24.750* V44.750 V46.750*	PEARL DARK GREEN OP.V750 PEARL PINK OP.V750 PEARL WHITE OP.V750 PEARL LIGHT ORANGE OP.V750	E171, E141 E171, E129 * E171 E171, E110 *

 $^{\star}$  For this reference, in the composition labeling, add after the name or E-number of colourants "may have an adverse effect on activity and attention in children", according the European Regulation (EC)  $N^\circ$  1333/2008 on foods additives, for products sold after July 2010.

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